

HAUTE TENSION

CONCEPTION ELIZABETH LERICHE



HAUTE TENSION interrogates and experiments with extremes, tests out materials and appearances, lines and reliefs, empty and full volumes— as though to better intensify touch, sight, hearing, taste. A true sensory itinerary thus provides a chance to experience and undergo the intense sensation of things, between hot and cold, weight and lightness, the power of color, the energy of fire.

The world is dematerializing before our eyes at top speed; values are scrambling in scale; forms are hesitant about their content.

The market itself is wavering between muted propositions and consensual entertainment. As a salutary reaction, we are now reconquering a new materiality and a tension: the “force of extension” of senses and sensations, visual signs and information. This tension thus proposes an excess of reality, as a kind of exacerbation. The new propositions and forms borrow the latest avatar from the language of the virtual and here give it a heightened reality.

Definitively put, what is at play here are the mechanisms for receiving an object, a form, a product, a proposition. «HAUTE TENSION» thus questions perception and rehabilitates a sensory, sensitive and intuitive approach to things.

**Conception Elizabeth Leriche / eleriche@wanadoo.fr
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